

# DAILY NEWS

The latest  
from the WISE  
2011 Summit

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## WISE Launches Book on Best Practices

Today, WISE launched *Innovation in Education: Lessons from Pioneers around the World*, the first WISE publication. Innovation expert and author of the book [Charles Leadbeater](#) visited on-the-ground projects in countries including Uganda, India, USA and Qatar. Focusing on 16 projects, notably winners and finalists of the [WISE Awards](#), this visually appealing book combines field research with creative photography by Romain Staros Staropoli and seeks to define common strands of innovation. The WISE Awards identify and promote best practices in education. The [six winners](#) of the 2011 WISE Awards were showcased at a dedicated session this afternoon and this evening were presented their trophies by [H.H. Sheikha Moza bint Nasser](#) at a Gala Dinner.

## Photo of the Day



**Charles Leadbeater**, author of *Innovation in Education: Lessons from Pioneers around the World*

## What Happened at WISE Today?

In its series of Sessions, Debates and Workshops, WISE Day 2 focused on reform and educational best practices around the world. [Dr. Jacek Strzemieczny](#) of the Center for Citizenship Education, Poland, contended that “*the most important thing in educational reform is to have a political will*”.

In a debate on ‘Motivating and Engaging Students’ which touched on technology and smart phone usage, Ms. Al Jawhara Hassan Al-Thani, a student and participant in WISE Learners’ Voice, said that teachers “*need to use these distractions as a means to connect with students and to get them more engaged.*”

Today has also given other organizations the

opportunity to take to the stage and make exclusive, education-related announcements. These media opportunities demonstrate WISE’s role as a facilitator and platform for communicating to the global community. [ExxonMobil](#) inaugurated the WISE “announcement forum” by revealing a pilot initiative with [Qatar University](#) designed to help educators enhance their math and science teaching skills. Modeled on the successful [Mickelson ExxonMobil Teachers Academy](#), which has trained more than 3,200 teachers across the USA since 2006, the pilot initiative will take place in the summer of 2012 in Doha. [IAUP](#) and [Microsoft](#) also announced a new partnership that will provide universities with an online management tool allowing them to collaborate with senior leadership colleagues around the world.

## Did You Know?

Putting subtitles in TV shows can double children's reading skills. This was revealed at a workshop today on 'Simple Ideas, Big Results', and was based on a five-year study. [Dr. Brij Kothari](#) said "Our aim is to reach 700 million children."

In the Netherlands, men with the lowest level of education die five years earlier than those with a university degree. Outlining this statistic at WISE, [John Vorhaus](#) illustrated how education has a direct connection with physical health.



## 3 Questions for Sir Michael Barber, Chief Education Advisor, Pearson

### How do you define innovation in education?

"Innovation is a new way of delivering learning outcomes to students that has potential to affect large numbers. As Clayton Christensen of Harvard argues, it may be a significant improvement within a paradigm or it may be a disruptive innovation which fundamentally challenges existing modes of delivery. Both are vital."

### What are the key ingredients for achieving effective school reform?

"Leadership, an evidence-based strategy and a capacity to maintain focus through the hard grind of implementation."

### What do you expect to get out of the WISE Summit?

"Inspiration and the opportunity to learn about innovations in education, especially in the developing world."

## Quotes and Ideas

"Innovation in education is the key to meeting the needs of this region and the world." [H.H Sheikha Moza bint Nasser](#)

"Half of low-income pupils in the U.S. will not attend high school, and half of those who attend high school have the level of an 8<sup>th</sup> grader: this situation is frightening." [Mrs. Wendy Kopp](#)

"We not only teach how to make yoghurt, but also how that yoghurt performs on the supermarket shelf." [Martin Burt](#)

"15 years ago, Cristo Rey Network was just an idea. Now, it is 6,500 underprivileged pupils able to fund 70% of their education." [Rev. John P. Foley](#)

## Coming Up

**Day 3 of WISE will examine education models for the future.**

**Live Streaming will feature:**

- Rt. Hon. Gordon Brown MP, former UK Prime Minister, highlighting possible ways to reach the MDG on universal basic education by 2015.
- Dr. Cheick Modibo Diarra, Astrophysicist, President, Microsoft Africa, providing insights on designing education for the future.
- Ms. Laurie Butgereit, Java Developer from South Africa, outlining her experience of mobile learning.
- Mr. Jimmy Wales, Founder of Wikipedia, sharing his perspectives on innovation in education.

### About the World Innovation Summit for Education (WISE)

Wise is dedicated to building the future of education through innovation. This global collaborative initiative was inaugurated in 2009 by Qatar Foundation, under the patronage of Her Highness Sheikha Moza bint Nasser. Its mission is to address the challenges facing 21st century education, to expand dialogue around the world and to implement practical and sustainable solutions. To this purpose, WISE holds an annual international summit that is a unique platform and meeting place for thought leaders and experts to share ideas and best practices in education. WISE is also a year-round initiative devoted to reaching beyond the traditional circles of the education community in order to promote innovation and implement concrete actions. The WISE 2011 Summit is currently taking place in Doha, Qatar, November 1-3, 2011. Full details on the WISE website: