### 2024-2025 WISE Prize for Education Guidelines

This document addresses the following questions:

1. What is the WISE Prize for Education?
2. Who can apply for the WISE Prize for Education?
3. What is the submission process and timeline?
4. How are the projects selected and evaluated?
5. Acknowledgement of general terms and conditions

### 1 - WHAT IS THE WISE PRIZE FOR EDUCATION?

Since 2009, WISE has highlighted over 100 global innovative solutions and individuals in education and, throughout the past 15 years, many of them have grown to become more impactful, have contributed to the work of WISE, have scaled to new regions, and more.

WISE now launches the next generation of the WISE Prize as one sole initiative, selecting a group of finalists to partake in this competition. WISE will provide support through capacity building and mentorship to organizations tackling new challenges ahead. This iteration of the WISE Prize will work with the chosen finalists over the span of one year to develop solutions that address key education challenges in artificial intelligence, the teaching of Arabic language and foundational literacies.

Each finalist will receive US$100,000 - 150,000 and will benefit from tailored support and guidance in the lead-up to the WISE12 Summit in 2025, when the winning solution will be revealed. The WISE Prize for Education, with a prize of USD1 million, is a conditional grant in which WISE will obtain naming rights over the winning solutions.

### 2 - WHO CAN APPLY FOR THE WISE PRIZE?

Any type of legally registered organization including colleges, universities, academic networks, schools, civil society, community organizations, governments, international agencies, private-sector companies and non-profit entities working in the field of education are invited to apply. The organization should be in operation for at least 12 months with established programs or products.
Representation from any education sector including pre-primary, primary, secondary, tertiary, EdTech, vocational training, higher education, special needs education, informal learning, lifelong learning and more, are welcome to apply.

Applications should be for original works and projects, and should be submitted by a representative working within the project. All applicants should therefore guarantee that their organization, or they themselves, originate the project, and should not hold WISE liable for any action or claim from a third party with respect to the project submitted.

**ELIGIBLE SUBMISSIONS**

Applicants should have evidence of the transformative impact on individuals, communities and society in education already achieved from previous ventures, with:

- A strong record of proven success
- Minimum 2 years in operation
- More than one source of funding
- At least one dedicated full-time team member (or full-time equivalent) to drive the solution development
- A clear plan indicating the project’s objectives and development in response to the education challenge it will address
- A scalable solution and ability to replicate in other contexts and regions

**APPLICATIONS**

Applications should be for original works and projects, and should be submitted by a representative that will be assigned to work on the solution development. All applicants should therefore guarantee that their organization, or they themselves, originated the project, and should not hold WISE liable for any action or claim from a third party with respect to the project submitted.

**PREVIOUS APPLICANTS**

Anyone who has submitted a previous application to any previous programs run by WISE can submit a new application for other works.

**PREVIOUS WINNERS**

Individuals or organizations that are previous recipients of the WISE Awards/WISE Prize are eligible to apply for the WISE Prize for Education as long as the proposed solution is a new project. The solution should not be under the same project that was previously recognized by WISE.

**MULTIPLE APPLICATIONS**

Only one application can be submitted for a single educational activity or project.
Individuals may only submit a single application. Other individuals working for the same organization are allowed to submit different applications for different educational activities.

3 - WHAT IS THE SUBMISSION PROCESS AND TIMELINE?

APPLICATION PROCESS

In order for the application form to be eligible, your submission must:

- Have a strong record of proven success of other education projects
- Be in operation for minimum two years
- Have more than one source of funding
- Have at least one dedicated team member to drive the solution development
- Have a clear plan indicating the project’s objectives and development in response to the education challenge it will address
- Have potential to be a scalable solution and ability to replicate in other contexts and regions
- Be entered into the official form on the online system (curriculum vita or other forms of documents will not be considered)
- Be complete and accurate
- Be submitted in English
- Be submitted online by the official deadline at wise-qatar.awardsplatform.com

TIMELINE

- The deadline for submission of applications is 15 March 2024, 17:00 GMT
- The shortlisted projects will be contacted in April 2024
- A due diligence process will be carried out April-August 2024 (as described below)
- The Committee will select the finalists in September 2024
- Capacity building and mentorship components will run across 2-3 in-person gatherings and a selection of online meetings between November 2024 - November 2025, in line with the solution development
- Finalists will present their solutions in November 2025 and the winning solution will be identified at the WISE12 Summit

4 - HOW ARE THE PROJECTS SELECTED AND EVALUATED?

DUE DILIGENCE REPORT

In the event that your project is amongst the shortlisted projects, applicants agree and allocate time for a remote assessment. This assessment will be conducted virtually between April and August 2024.
COMMITTEE

An external Committee of education experts will be responsible for evaluating the shortlisted applications based on the criteria and the information provided in the application forms and due diligence report. WISE will approve the selection of 4-6 finalists.

JURY

The selected finalists, after partaking in the year-long solution development, will be reviewed by a Jury composed of prominent educational figures drawn from government, civil society, the private sector, international organizations, universities, and social entrepreneurs. The Jury will review the due diligence reports and documentation capturing the development of the education solutions in advance of the WISE12 Summit in 2025 and will identify the winning solution live at the Summit.

Prior to any decision by the Committee and the Jury, and during the entire selection process, WISE and/or the Committee or the Jury reserve the right to ask for clarification or supplementary information or documentation from the applicants. Additionally, information provided on the submitted forms will be reviewed and, in the event of any false or inaccurate information, the application will be deemed invalid.

5 - ACKNOWLEDGEMENT OF GENERAL TERMS AND CONDITIONS

The initial applicant will receive the WISE Prize on behalf of the project. Teams should select one project representative to apply and be the recipient of the WISE Prize for Education.

THE MONETARY PRIZE

The finalists of the 2024-2025 WISE Prize will receive $100,000 - $150,000 USD to support the development of their solutions. A $1 million USD Prize will be awarded at the 2025 WISE Summit to further advance the solution.

MINIMUM VIABLE PRODUCT

The finalists agree to mention WISE as a supporter of their Minimum Viable Products in their external communication about the product. Both finalists and winners agree to document, report and share updates of their solution development throughout the WISE Prize cycle 2024-2025 and thereafter.

COMMUNICATION

WISE reserves the right to publicize the finalists and the winning projects by means of any kind of communication (internal and/or commercial advertising), through any promotional media (press, magazines, catalogues, websites, etc.) and all over the world.
This communication may be in the form of pictures, recordings (audio and video) and texts supplied by each of the Finalists and winning projects.

By reaching the shortlist stage of the WISE Prize, contestants agree to provide photos and all required documentation at the time of their shortlisting and for a period of at least two years following the Awards. They also acknowledge the right of the WISE initiative to use this material.

Finalists and winners agree to provide WISE with information on any developments related to their works that may be a result of, or linked to, WISE and the WISE Prize for Education.

The representatives of the winning projects also agree to give full access and facilitate, when necessary, the film production and innovation assessment conducted by a third party assessor.

**DATA PROTECTION**

By taking part in this competition, applicants agree that their personal details will be included in a database owned by the WISE initiative, which will be the exclusive custodian of the said details for the purpose of managing the specified competition. WISE will not sell or distribute applicants’ personal data to third parties.

Applicants have the right to access and modify any personal data concerning themselves. Applicants also have the right to refuse to be included in a database and may exercise these rights at any time by making the appropriate request in writing to wiseprize@wise.org.qa.

**LIABILITY**

WISE reserves the right to modify the conditions of the call for projects and/or the Prize at any time.

WISE shall not be liable if the call for projects is extended, shortened, modified or canceled, or if problems arise with the website or due to loss of materials in e-mail and/or postal services.

Applicants cannot dispute the choice of Finalists or the winning projects nor can they dispute the allocation of the WISE Prize.

**INTELLECTUAL PROPERTY**

WISE owns the intellectual property rights for texts, photos, films, documentaries, etc. made for the WISE initiative and also for the trademarks and logos appearing in various supporting media. Consequently, the applicants cannot use them, in whole or in part, unless they have received specific authorization from the WISE Team.
GOVERNING LAW – JURISDICTION

These rules for the WISE Prize for Education are governed by Qatari law and, in the event of a dispute regarding their interpretation or performance, such a dispute shall be submitted to the exclusive jurisdiction of the competent courts in Doha, Qatar.

LANGUAGE

The language for applications is in English. Whilst the quality of written English is not a criterion for assessing applications, it is strongly recommended that applicants pay particular attention to ensuring that their applications can be properly understood in English.

INFORMATION AND QUERIES

To access the application system and for further information about the 2024-2025 WISE Prize for Education please visit the official website at https://www.wise-qatar.org/wise-works/wise-prize-for-education/. For any queries, please contact the WISE Team via email at wiseprize@wise.org.qa.

ACCEPTANCE OF THE RULES OF “THE 2024-2025 WISE PRIZE FOR EDUCATION”

Applying for the 2024-2025 WISE Prize for Education implies full acceptance of and respect for these rules by the applicants.

Interpretation of these rules falls within the exclusive competence of WISE.