Eliminating the employment gap between men and women could boost GDP around the world*

* 164 companies in 28 countries covering 1.7 million employees, including more than 680,000 women

Source: Mercer, "Women thrive, business thrive", 2014
Closing the gender gap would boost women’s income in developing countries by up to **US$9 trillion** a year.

...equal to more than the GDP of Japan, Brazil and Canada combined.

Source: Action Aid, “Close the gap”, 2015
At the current rate, it will take 75 years to close the gender wage gap. How can we close the gap faster?
ICT and the Internet are powerful means to empower women

What women* say the Internet brings

- Income generation: 30%
- Improvement in education: 80%
- Greater freedom: 85%

* Based on interviews and surveys of 2,200 women in developing countries, as well as interviews with experts and a review of existing literature

In developing countries, an extra year of secondary schooling increases girls’ future earning potential by up to 20%.