

# Education Disrupted, Education Reimagined

## Part II

#EducationReimagined



Holon IQ



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## **I am Chief Executive Officer**

at Foundation Empresarios por la Educación. I have worked in the education sector for the past 15 years, from different perspectives: developing pedagogical content, managing a technology based company, directing an educational magazine and leading the Summit for educational Leaders in Colombia.

*I believe that in order to achieve social mobility through education, public and private efforts must come together to generate innovative and concrete solutions in the education sector.*



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# 1.

# Colombia has a decentralized education system

Context



WISE

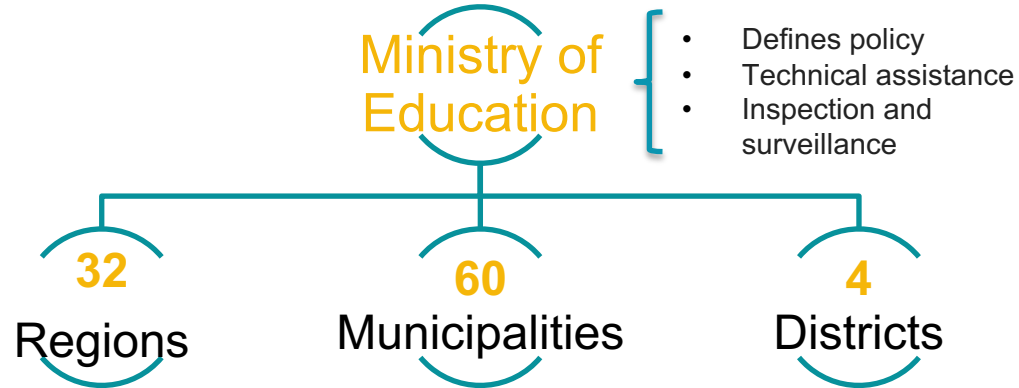
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# COLOMBIA DECENTRALIZED ITS EDUCATIONAL PROCESSES

- ▶ Since 1993, **Administrative, financial and pedagogical processes** are granted to the territories
- ▶ Allowing territories to have:
  - increased resources for the education sector
  - improved management, increased control mechanisms
- ▶ Since 1994, schools have curricular autonomy regulated by national guidelines and orientations



Colombia has a total of **10.1 million** students, **80%** in the public system

# 2.

## Gaps in educational results between urban and rural areas

Context

# EDUCATION IN COLOMBIA: DIAGNOSTIC

Gaps in Education become larger as the most vulnerable populations lack access and connectivity

**80%** of schools are rural

**24%** of national enrollment is rural

Average years of  
education



9,6 years



6 years

Lack of Access

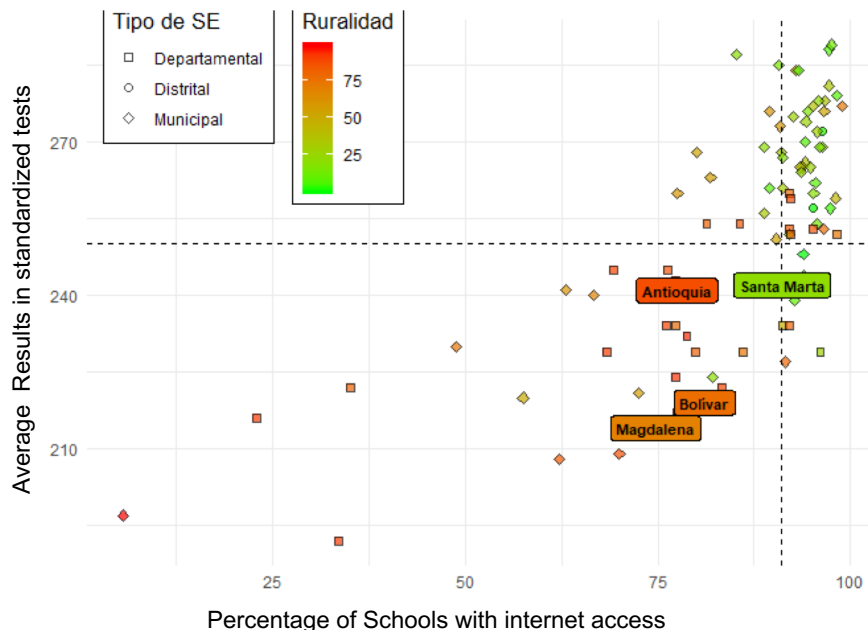


39% urban  
84% rural



50% urban  
90% rural

Source: DANE 2019



*This pandemic has demonstrated that the evident should not wait. Students lack access to internet while teachers don't have the necessary expertise to develop digital content. In Colombia most sectors have reached the era of connectivity, but education has not.*

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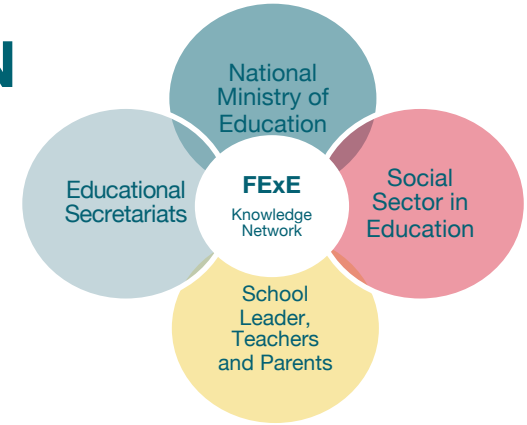
# 3. Our Approach

Empresarios por la Educación



# EMPRESARIOS POR LA EDUCACIÓN

- A business alliance with **18 years of experience**
- Has **30 members** from the private sector
- Acts as an independent **knowledge network**
- Generates understanding and advocacy
- Contributes to the construction of public policies
- Scaling up evidence-based leadership strategies and knowledge from **Rectores Líderes Transformadores** to **national policy** through National Leadership School.



## We use metrics and data to prioritize investments and interventions:

In alliance with the World Bank, we have collected data to identify the biggest challenges in light of COVID- 19 for teachers and school leaders.

### The principal challenges reported by school leaders are:

- **59%** are concerned about not having enough tools to manage emotional health
- **56%** ensure parental support
- **48%** continue with the evaluation processes
- **44%** ensure learning

### School leaders report that teachers do not have technological skills :

- **25%** of secondary
- **33%** of primary

Systemic analysis of the actions in response to COVID-19 that multiple actors in the educational system have taken.

**70 Alliances**

Private Sector **74%**

Public Sector **15%**

Common Agenda

Shared Measurement System

Mutually Reinforcing Activities

Continuous Communication

Backbone support Organization



Strengthen human relationships that make it possible to maintain the social fabric that surrounds the school as an organization oriented to emergency education

Families

Work with teachers to strengthen **abilities to learn** at home and skills to live together.

Teachers

Strengthen trust and teamwork, to develop **flexible content** and **prioritize student learning**

School Leaders

Leadership Network to leverage **peer learning** and **develop solutions** to shared challenges.

**Beneficiaries**

**100.000**

Digital Strategy



**12.5 million**

Community and national radios to reach rural areas

*The transformation towards a student-centered, flexible, context-based education with digital tools, has been accelerated. Education will become stronger after these challenging times.*

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# THANK YOU!