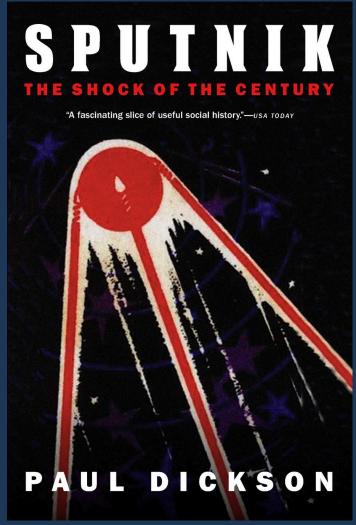
# Do ground-shifting events spell transformative change?





in Experiment, Forced on Chicago by Poliomyelitis

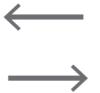
315,000 PUPILS LISTEN IN

Superintendent Explains Coordinated Work of Teachers, Radio Stations and Press



## Value Proposition

A specific promise to customers that a product or service will enable them to solve a problem in their lives.



#### Resources

People, technology, facilities, equipment, and cash required to deliver a value proposition to targeted customers.





### Profit Formula

Assets and fixed-cost structure that enable either profitability or, for nonprofits, long-term fiscal sustainability.



#### Processes

Ways of working together to address recurrent tasks in a consistent way: training, manufacturing, budgeting, etc.



# This moment seems ripe for change.

But lasting change comes from deep inside schools' models, not just circumstances they operate in.

