EdTech Company Adaptation
ibTECHar Digital Solutions
1. INTRODUCTION
“OLD NORMAL” COMPANY PERFORMANCE
“NEW NORMAL” COMPANY PERFORMANCE

PROJECTS

PRODUCTS

PROGRAMES
2. CASE - SUMMER CAMP
What is your kid’s Educational level?

- Primary: 906
- Preparatory: 539
- Secondary: 321

The Number of Kids below 18 years old?

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Number</th>
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<td>1</td>
<td>60</td>
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<td>2</td>
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What challenges do you face while searching for summer program?

- Appropriate program: 521
- Program Cost: 639
- Unattractive program: 308
- Parent Burden: 551
- Transportation: 6
- Various program: 6

As parent, what is your plan to invest in your kid time during summer vacation?

- Home activities: 681
- Online educational workshop: 269
- Reading Books: 607
- App & website: 680
- Sport: 25
- Holy Quran: 8
What If the Ministry provide a free online summer program, will you register your kid?

- Yes: 938
- No: 16
- Maybe: 61

What topics do you prefer to be in the program?

- National identity: 471
- Behaviors and values: 833
- Sport & health: 808
- Art & soft skills: 695
- Web & App design: 565
- Scientific experiment at home: 585
- Entrepreneurship: 321
- Health & safety: 478
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<tr>
<td><strong>E-CAMP MVP (EXPERIENCE)</strong></td>
<td><strong>1.</strong></td>
<td><strong>2.</strong></td>
<td><strong>3.</strong></td>
<td><strong>4.</strong></td>
<td><strong>5.</strong></td>
<td><strong>6.</strong></td>
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<td><strong>Registration</strong></td>
<td><strong>Camp Video</strong></td>
<td><strong>Camp Kit</strong></td>
<td><strong>Online Mentor</strong></td>
<td><strong>Instructions</strong></td>
<td><strong>Documentation &amp; Sharing</strong></td>
<td><strong>Upload &amp; Share</strong></td>
</tr>
<tr>
<td>All participants will make their registration through an online platform.</td>
<td>Participants &amp; parents will receive a video explaining the camp process, what to expect and the safety procedure.</td>
<td>All participants will receive a physical toolkit delivered to their home.</td>
<td>Each group will have an online mentor who will guide students, review process and control participation.</td>
<td>Each participant/group will receive a physical and digital content (instructions) in order to guide them to build their kits.</td>
<td>With their specific mentor, participants will share their processes, challenges and results (mentor will record the session).</td>
<td>All information will be uploaded to ISTEChar’s online platform and participants will receive their online certificates.</td>
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From Physical Training to Online Mentoring - Keeping always Hands-on activities
THANK YOU!