



# EdTech Company Adaptation

## ibTECHar Digital Solutions

#EducationReimagined



Holon IQ

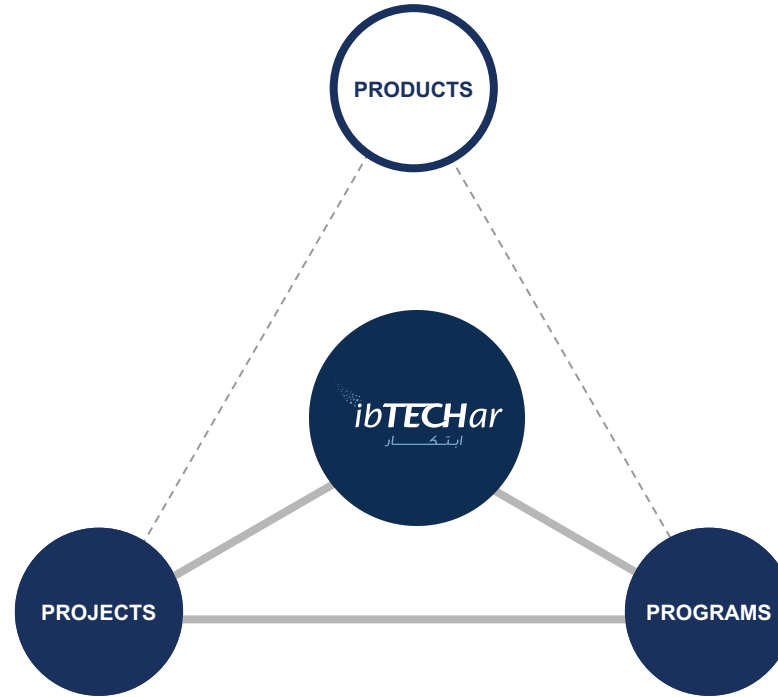


# 1. INTRODUCTION

# UPSKILLING AND RESKILLING



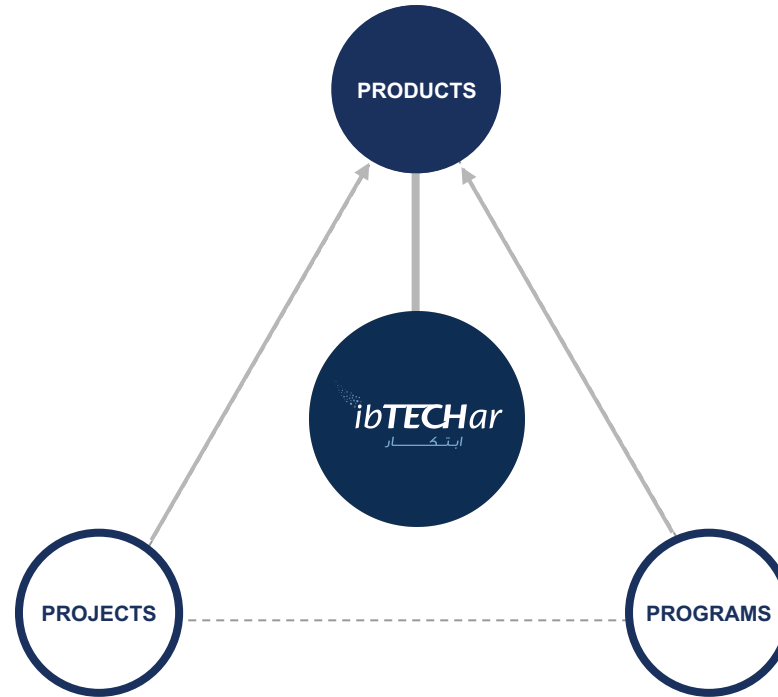
# “OLD NORMAL” COMPANY PERFORMANCE







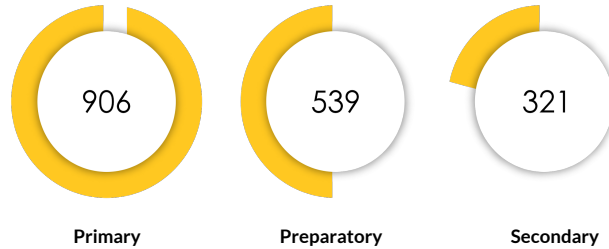
# “NEW NORMAL” COMPANY PERFORMANCE



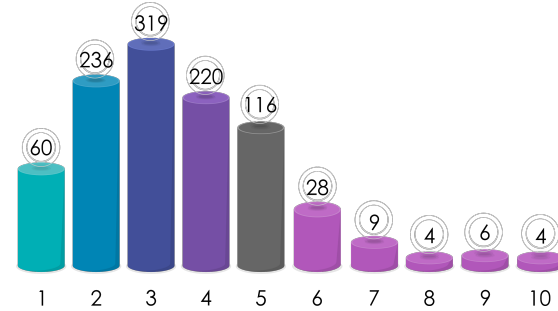
## 2. CASE - SUMMER CAMP

# CUSTOMER VALIDATION ANALYSIS

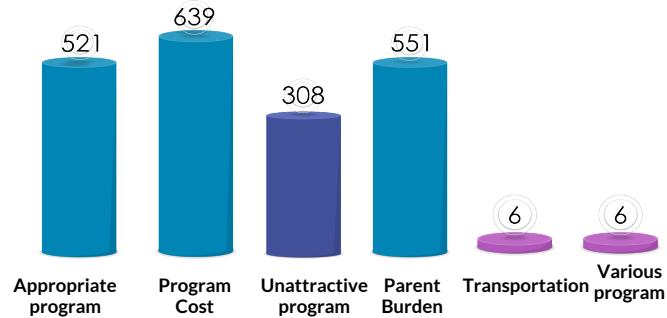
What is your kids Educational level?



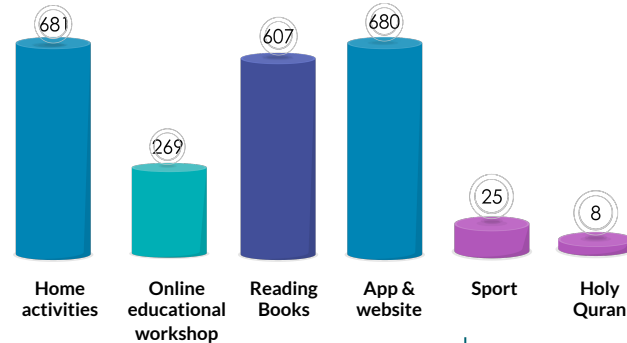
The Number of Kids below 18 years old?



What challenges do you face while searching for summer program ?



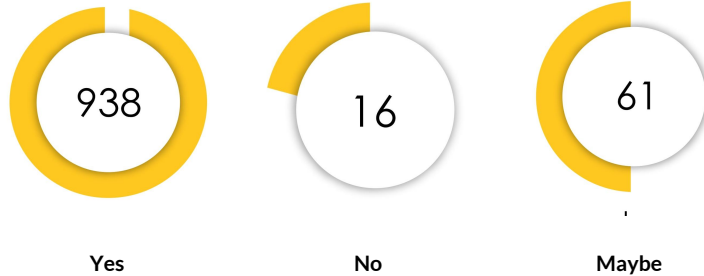
As parent, what is your plan to invest in your kid time during summer vacation?



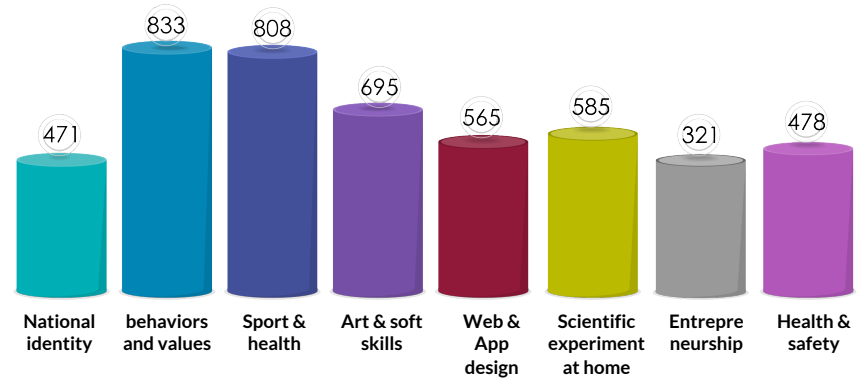


# CUSTOMER VALIDATION ANALYSIS

What If the Ministry provide a free online summer program, will you register your kid?



What topics do you prefer to be in the program?



# E-CAMP MVP (EXPERIENCE)

## E-CAMP MVP 1 EXPERIENCE

1.



### Registration

All participants will make their registration through an online platform.

2.



### Camp Video

Participants & parents will receive a video explaining the camp process, what to expect and the safety procedure

3.



### Camp Kit

All participants will receive a physical toolkit delivered to their home.

4.



### Online Mentor

Each group will have an online mentor who will guide students, review process and control participation.

5.



### Instructions

Each participant/group will receive a physical and digital content (instructions) in order to guide them to build their kits.

6.



### Documentation & Sharing

With their specific mentor, participants will share their processes, challenges and results (mentor will record the session).

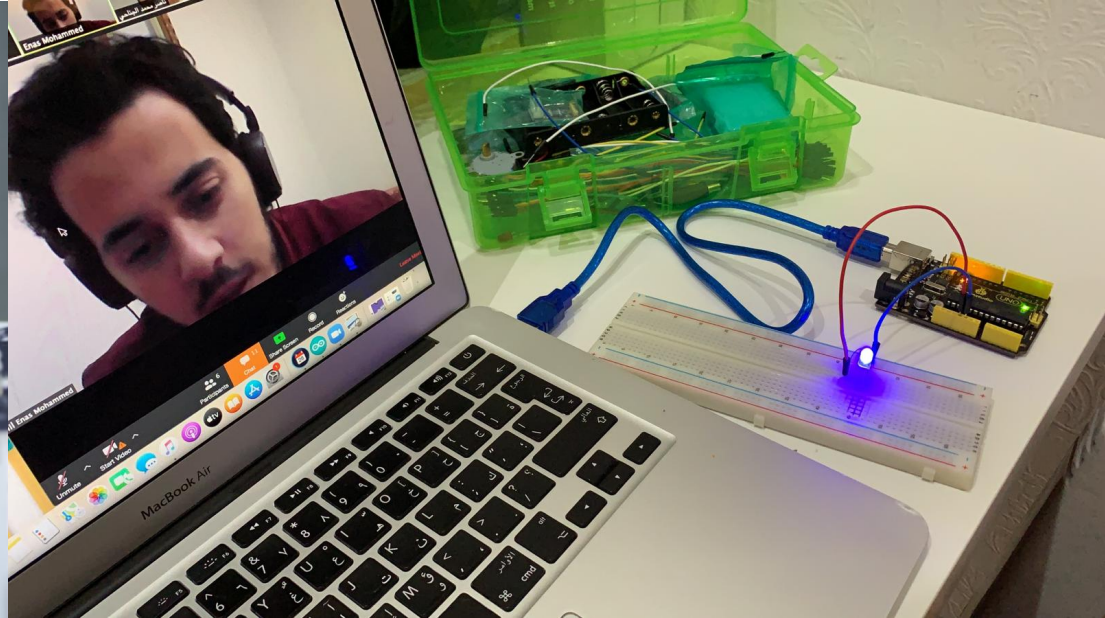
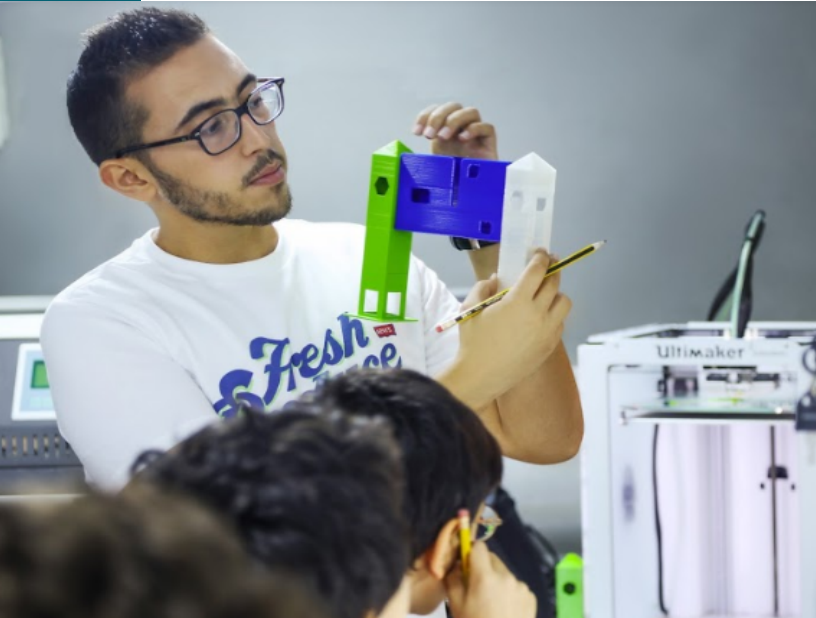
7.



### Upload & Share

All information will be uploaded to IbTEChar's online platform and participants will receive their online certificates.

## SERVICES ADAPTATION



*From **Physical Training** to **Online Mentoring** - Keeping always **Hands-on activities***

# THANK YOU!