Cross-sectional Participation and Communication

-Yang Lan
Chairperson of Sun Media Group and Sun Future Art Education Foundation
Over 15 Million Views on Social Media

#EducationReimagined #SGSedu
Posters in Beijing Subway – 500,000 People Per Day

#EducationReimagined #SGSedu
“Ordinary Love” Exhibition at a Landmark Building (Galaxy SOHO) in Beijing

#EducationReimagined #SGSedu
Philanthropy Leaders Writing Postcards to Children

#EducationReimagined #SGSedu
Children Writing Postcards to Doctors and Nurses Who are Fighting COVID-19

#EducationReimagined #SGSedu
“Call to Unite” Philanthropic Live Streaming – Over 12 Million Views in the World

Tim Shriver + Yang Lan

#EducationReimagined #SGSedu
Children Taking Lessons of “Enlightenment of Love” Program

#EducationReimagined #SGSedu
Children in “Enlightenment of Love” Program are Taking off Their Masks

#EducationReimagined #SGSedu
“Enlightenment of Love” Program – The “Best Dish in My Family” Inviting Parents to School

#EducationReimagined #SGSedu
THANK YOU!