



Global Education Forum

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وايزز
WISE

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An Initiative of Qatar Foundation



GEF & WISE
@MEDELLÍN
MAY 24 - PRESS KIT
2023

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GEF & WISE @MEDELLÍN MAY 24 2023

GEF and WISE are teaming up to promote Latin America as a key region for the future of education with their upcoming summit in Medellín on May 24th. This initiative aims to spark conversation about the challenges and future trends transforming learning and teaching processes across various sectors of society. The summit will provide a platform for honest and constructive dialogue, enabling the education sector to contribute to the construction and consolidation of a national and international educational ecosystem. This ecosystem will seek to create connections, establish synergies, and close gaps while transforming educational paradigms

to build a better future. For the first time in Latin America, GEF and WISE, will hold a conference on the theme "Beyond Education - Involving a whole of society in learning". During the same week, EAFIT University will host the Futures Festival to discuss innovative pedagogical practices; and the Medellín Challenge, organized by the San José de Las Vegas school, will bring together students from different countries to work on solutions for urban challenges in Medellín; and Comfama, Cosmo Schools, and EAFIT University will launch the Inspiring Learning Movement, an initiative that aims to transform educational models in Latin America.

Notable speakers at GEF and WISE @Medellin include Francesc Pedró, Director of the UNESCO International Institute for Higher Education in Latin America and the Caribbean; Claudia Restrepo, President of EAFIT University; Anthony McKay, CEO of the National Center for Education and the Economy in Washington DC; Vicky Colbert, Executive Director of the Escuela Nueva Foundation; Luis Alberto Camargo from OpEPA; Fabio Segura, Co-CEO, Jacobs Foundation; Oscar Sanchez Vice-Minister Of Education (K-12), Colombia; Dina Buchbinder Auron President, Education

For Sharing; Francisco Marmolejo, President, Higher Education, Qatar Foundation; Tyler Samstag, Director, Remake Learning; Stravros Yiannouka, CEO of WISE and Nieves Segovia, President of Camilo José Cela University (UCJC). The collaborative event will take place at EAFIT University, with the support of local partners COSMO SCHOOLS, COMFAMA, and San José de Las Vegas school, who are deeply ingrained in the educational landscape of Colombia. Join us for an insightful and thought-provoking summit that will shape the future of education in Latin America.

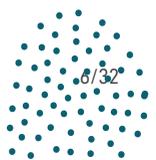




ABOUT WISE

WISE is an international, multi-sectoral platform for creative thinking, debate, and purposeful action in education. Through both its biennial Summit and a range of ongoing programs, WISE promotes innovation and joint action to build the future of education.

WISE is an initiative of Qatar Foundation (QF), a non-profit organization working in education, research, and community development. Established in 2009 by Her Highness Sheikha Moza bint Nasser, chairperson of QF, WISE has grown from a Doha-based event to a world reference in new approaches in education. Gathering a global community of innovators and education leaders active in 200 countries across the world, WISE is providing a global platform for the development of new ideas and solutions to the most pressing challenges in education.





ABOUT QATAR FOUNDATION

Unlocking Human Potential

Qatar Foundation for Education, Science and Community Development (QF) is a non-profit organization that supports Qatar on its journey to become a diversified and sustainable economy.

QF strives to serve the people of Qatar and other countries by providing specialized programs through its ecosystem focused on education innovation, research and development, and community momentum.

QF was founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Paternal Emir, and Her Highness Sheikha Moza bint Nasser, who shared a vision to provide Qatar with quality education. Today, QF's world-class education

system offers lifelong learning opportunities to members of the community from the age of six months to PhD, enabling graduates to thrive in a global environment and contribute to the nation's development.

QF is also creating a multidisciplinary innovation hub in Qatar, where national researchers work to address local and global challenges. By promoting a culture of lifelong learning and fostering social engagement through programs that embody Qatari culture, QF is committed to empowering the local community and contributing to a better world for all.

ABOUT GLOBAL EDUCATION FORUM (GEF) & SEK EDUCATION GROUP

Global Education Forum is an initiative created in 2010 by SEK Education Group and Camilo José Cela University with the aim of seeking alternatives to the traditional education system.

Founded in 1892, the SEK Education Group brings together leadership, innovation in teaching and 130 years of tradition and history. The SEK International Schools have more than 6,000 students in its centres in Spain (Madrid, Barcelona, Almería, Pontevedra), Dublin (Ireland), Les Alpes (France), Doha (Qatar) and Riyadh (Saudi Arabia).

Camilo José Cela University was founded in 2000 as part of the SEK Education Group, seeking innovation and constant evolution to respond to the needs of companies and society. The learning model of Camilo José Cela University is based on three pillars: innovation, international vocation and interdisciplinarity, and promotes the strategic axes of entrepreneurship, digital transformation, and social innovation.



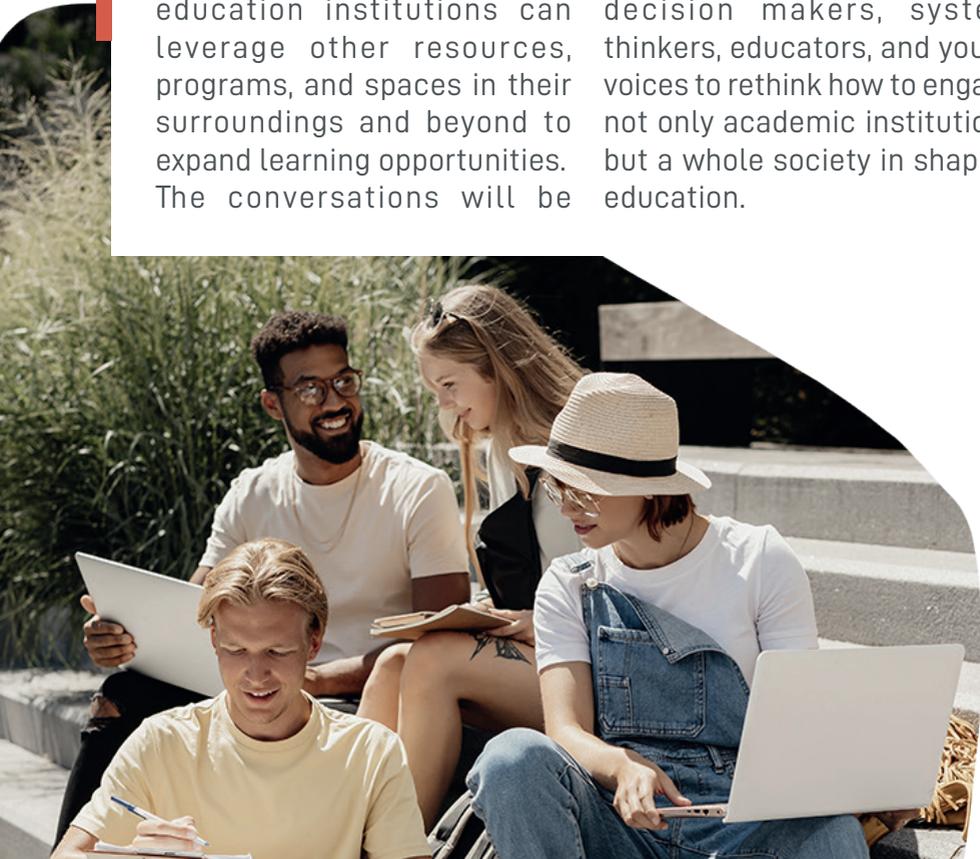
GEF & WISE @ Medellin 2023 - MAY 24th

Global Education Forum (GEF), an initiative of SEK Education Group, and WISE, an initiative of Qatar Foundation, are joining forces to jointly organize one of the most important educational events held in Latin America.

The forum will discuss how education institutions can leverage other resources, programs, and spaces in their surroundings and beyond to expand learning opportunities. The conversations will be

hosted in Medellín, Colombia, a city which has involved public, private, and philanthropic actors to rethink and transform spaces to innovate in education.

GEF and WISE will bring together at EAFIT University local, regional, and global decision makers, system thinkers, educators, and young voices to rethink how to engage not only academic institutions but a whole society in shaping education.



AGENDA



08:30 - 09:45

Opening sessions

The Future of Education

10:00 - 11:00

3 Panels

1 Workshop

1 Masterclass

1 Closed
Roundtable

Learning Ecosystems

11:15 - 12:15

2 Panels

1 Workshop

1 Masterclass

1 Closed
Roundtable

12:15 - 12:45

Lunch

Entrepreneurship & Sustainability

12:45 - 13:45

3 Panels

1 Workshop

1 Masterclass

1 Closed
Roundtable

Learning & Wellbeing

14:00 - 15:00

3 Panels

1 Workshop

1 Masterclass

1 Closed
Roundtable

Education Leadership

15:15 - 16:15

2 Panels

1 Masterclass

1 Closed
Roundtable

16:30 - 17:45

Closing Planery



**SESSIONS
& PANELS**

THE FUTURE OF EDUCATION

The future of education is an exciting and transformative landscape that promises to revolutionize how we learn and grow. Technology will play a pivotal role, enabling personalized and immersive experiences. Artificial intelligence, will create dynamic learning environments, fostering engagement and interactivity. Online platforms and digital resources will enhance accessibility and reach, bridging gaps in education globally. Collaborative learning will thrive, encouraging teamwork and problem-solving skills. Flexible and adaptive plans will attend to individual needs, nurturing several talents and skills.



Francesc PEDRÓ
Director,
UNESCO IESALC,
Spain



Yasmin VARGAS
Head of Educational
Leadership Initiative,
Teach for All, USA



Kelly PALMER
Chief Strategy Officer,
SNHU, USA



Franklin GARCIA FERMIN
Minister of Higher
Education, Dominican
Republic

SPEAKERS



LEARNING ECOSYSTEMS

SPEAKERS



Christine SHIAU
Director of the Stevens
Initiative, The Aspen
Institute, USA



Maria MONGE
Senior Policy and
Communications
Manager, J-PAL Chile



Odette YIDI
Executive Director,
Institute of Arab Culture,
Colombia



Ana María RAAD
Founder, Reimagina
Foundation, Chile

Learning ecosystems are dynamic and interconnected environments that promote lifelong learning experiences. They go beyond traditional classrooms, embracing a multitude of resources and platforms. In a learning ecosystem, learners engage with diverse stakeholders, such as educators, mentors, and industry professionals. The learning ecosystems emphasize adaptability, critical thinking, and creativity, preparing learners for the complexities of the modern world. They nurture curiosity, collaboration, and innovation, promoting a culture of lifelong learning.



ENTREPRENEURSHIP & SUSTAINABILITY

Education, entrepreneurship, and sustainability intersect to drive positive change in the learning space.

Education serves as the foundation, equipping individuals with knowledge and skills. Entrepreneurship project innovation and creative solutions to educational challenges. Sustainability ensures a long-term perspective, integrating environmental, social, and economic dimensions. Is key to promote eco-friendly practices, inclusivity, and social impact, preparing learners to thrive in a rapidly changing world. Connecting education, entrepreneurship, and sustainability, we create a dynamic ecosystem that cultivates critical thinking, resilience, and responsible citizenship, ultimately shaping a brighter and more sustainable future.

SPEAKERS



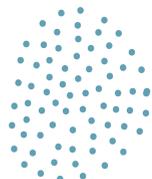
**Luis Alberto
CAMARGO**
Founder, Opepa,
Colombia



Fernando VALENZUELA
Founder, Global Impact
EdTech Alliance, México



Magdalena BRIER
Managing Director,
Profuturo,
Spain





LEARNING & WELLBEING

SPEAKERS



Daniela LABRA

Co-Founder, Atentamente,
Mexico



Nadeem NATHOO

Founder, The Knowledge
Society (TKS),
Canada



Mark KABBAN

Faculty Director, High
Tech High Graduate
School of Education, USA

Learning and wellbeing are interconnected aspects of human development, ensuring growth and fulfillment.

A positive learning environment promotes emotional, mental, and physical wellbeing. It recognizes the diverse needs of students: a sense of belonging, safety, and inclusion. When learning is aligned with wellbeing, it promotes healthy habits. Educators play a crucial role in promoting both learning and wellbeing by teaching positive relationships, incorporating mindfulness practices, and promoting a balanced lifestyle.







EDUCATION & LEADERSHIP

Education and leadership go hand in hand, shaping individuals to become effective leaders and change agents in society.

Education gives knowledge, critical thinking, and problem-solving skills, while leadership cultivates the ability to inspire and influence others towards a common goal. A strong educational foundation provides individuals with the tools to make decisions, and drive innovation. Leadership education focuses on developing leadership competencies such as communication, collaboration, and ethical decision-making.

SPEAKERS



Mary Joy PIGOZZI
Executive Director,
Educate a Child (EAC),
Qatar



Mabel TORRES
Former Minister, Science
and Technology,
Colombia



Claudia URREA
Director for K-12, MIT
J-WEL Group Colombia
(based in the US)





COSMO SCHOOLS & COMFAMA



Laura Flórez, Learning and Education Manager, Comfama.

PhD Magna Cum Laude in Philosophy from the University of Frankfurt, Germany, and art historian. Currently, she is responsible for Learning and Education at Comfama. She was the Director of Education and Programs for Audiences at the Museum of Modern Art in Medellín, and a leader of cultural projects at the Parque Explora Corporation.

She has conducted research for 15 years on the relationships between Colombian contemporary art and society, and the relationship between art and education. She has participated in several research groups at the University of Antioquia and the National University and has served as a visiting professor at both universities.

Juan Manuel Restrepo, Cosmo Schools Director.

Prior to becoming the director of Cosmo, he was responsible for Education and Culture at Comfama, a social enterprise in Colombia that impacts over 3 million people each year. He is the creator of multiple NGOs and citizen movements focused on urban sustainability, education, culture, and social entrepreneurship.

He holds a PhD in Policy and Public Administration from the University of Hong Kong, a master's degree in governance of Large Metropolises from Sciences Po (France), and a master's degree in management from NEOMA Business School (France). He has published articles for Stanford Social Innovation Review and Policy & Politics. He is a member of Echoing Green and Wise Emerging Leaders.



Melissa Álvarez Licona, Cosmo Schools Principal.

She is a lawyer and holds a master's degree in social enterprise management.

She has 18 years of experience in education, having served as Deputy Secretary of Education in Medellín, director of the MOVA Teaching Innovation Center, and director of Preschool Education at the Secretariat of Education in Bogotá.



At Cosmo Schools they guide children and young people in the search for their goals and talents through inspiring experiences that connect them with art, the body, science, nature, English and technology.

They have team challenges, spaces for reflection and pause. They use the city as an extension of the school, their classrooms are workshops and laboratories, where they develop thinking and creativity through the body, art, play and movement.

Project-based learning (PBL) is the methodology that makes Cosmo Schools' pedagogical proposal a reality. They create plans for learning and learn by doing. Their approach is based on active education and neuroscience, and students are always at the center of the experiences. At the moment they have 10 experience centers in Bello Barrio Pérez, Robledo, Perpetuo Socorro, Belén La Palma, Cristo Rey, Barrio Colombia, Rionegro, Centro and Envigado.

**COSMO SCHOOLS
& COMFAMA**



SAN JOSÉ DE LAS VEGAS SCHOOL



Gloria Figueroa Ortiz, General director San José de Las Vegas Corporation.

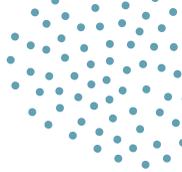
Master's degree in education, specialist in Human Management and Pedagogy. She has worked for education in public and private organizations in Colombia.

Passionate about education as one of the great solutions to the world's problems; visionary of the future of TIC-mediated learning, which enhances opportunities for students and citizens of the world.

Leidy Alexa Osorio, Active Methodologies Leader San Jose de Las Vegas School.

Master's degree in education, specialist in Political Culture and Pedagogy of Human Rights, bachelor's degree in philosophy. She has worked for 9 years in San Jose de Las Vegas. Believes in education and the possibilities it offers by empowering young people to solve problems in their context.





As part of **GEF & WISE @ Medellín 2023, from May 20th to 23rd**, the Medellín Challenge, led by San Jose de Las Vegas School, will bring together students from different countries to work collaboratively on solutions for challenges that affect communities in Medellín. The solutions will be showcased on 23 May.

Around 120 students and teachers have been ideating and prototyping solutions to challenges focused on **SDG #10, Reducing Inequalities**. El Colegio San José de Las Vegas is a Catholic educational institution with a mission to train individuals to **BE more and SERVE better** while upholding ethical, civic, and ecological principles through an innovative

pedagogical model. Their vision is to be recognized globally for their leadership, excellence, and innovative management in contributing to sustainable development through education.

At El Colegio San José, they prioritize personalized citizen education, based on servant leadership and talent management, which nurtures life projects using active learning methodologies. Their inspiring teachers provide guidance and support throughout this process.

They aspire to participate successfully in international projects that impact the Sustainable Development Goals related to education, furthering our commitment to making a difference in the world.

SAN JOSÉ DE LAS VEGAS SCHOOL



Claudia Restrepo, Rector of Universidad EAFIT.

She is a graduate of EAFIT's undergraduate degree in Business Administration and specialization in Political Studies. She also holds a master's degree in advanced studies in Philosophy from Universidad Complutense de Madrid and is currently pursuing a doctorate in Philosophy at Universidad Pontificia Bolivariana.

She has had an outstanding professional career as Secretary of Education of the Government of Antioquia, Deputy Mayor of Education, Culture, Recreation and Sports of Medellin, Manager of Metro de Medellin, and Deputy Director of Comfama. In addition, she has 20 years of experience in the design and management of social programs and projects related to education, culture, citizenship, and habitat.



Claudia Zea, Director of the Imagining Futures Center at Universidad EAFIT.

She is a systems engineer from EAFIT and has a master's degree in teaching from the University of Antioquia and has nearly 35 years of experience in our university as a manager and promoter of various internal and external projects and initiatives of educational innovation, technology, and digital and collaborative learning.

This has been reflected in the creation and direction of units such as the Research Group for Development and Innovation in Information and Communication Technologies, the R&D Line in Educational Informatics, and the Laboratory for Innovation and Learning Project 50 (now the Center for Excellence in Learning, EXA).





Diego Leal, Associate Director, Imagining Futures Center at EAFIT University.

Since 2001 he has led and participated in educational innovation projects at all educational levels, working with thousands of teachers throughout Latin America. Between 2018 and 2021, he served as director of the Center for Excellence in Learning (EXA) at Universidad EAFIT, leading various projects to strengthen the National Ecosystem of Educational Innovation, including the Educational Innovation Laboratory for Higher Education Co-Lab. In addition, he has been a member of the advisory committee of the Horizon Report for Iberoamerica, of the Virtual Educa expert commission of the Organization of American States, and of the committee of specialists of the IBERTIC Institute of the Organization of Iberoamerican States.

José Alejandro, who holds a master's degree in administration, Finance and Systems Engineering from EAFIT.

He is passionate about education in emerging technologies, usability and mobile development. That passion led him to be the founder of KZ Labs, (from which Quick Graph, the best 2D and 3D calculator for iPhone/iPad, was developed); and the school for entrepreneurs, start-ups Academy.

As part of his academic career, he has worked as a professor at Universidad EIA in different chairs of the Computer and Systems Engineering program, where he was also part of the advisory committee from 2015 to 2022; and as a professor in the master's degree in engineering at EAFIT.

He has served as Chief Design Officer of the multinational SoftwareONE InterGrupo, and as a researcher, team leader and business designer, contributing to the digital transformation of more than 50 national and international companies in different sectors.



EAFIT
UNIVERSITY





THE FUTURES FESTIVAL

The « Futures Festival », organized by the Imagining Futures Center of EAFIT University, aims to promote conversation about trends that may affect the understanding of learning and teaching processes in different areas of society. The second edition of the «Futures Festival» will be organized between May 20 and 26, 2023.

It will be an opportunity to build a sincere dialogue around the challenges faced by the sector and, in this way, contribute to the construction and consolidation of a national and international educational ecosystem that generates connections, establishes synergies, seeks solutions to close gaps and transforms educational paradigms in order to build a better world.

During the event, together with Comfama and Cosmo schools, an initiative that will transform education through Inspiring Learning will also be presented.



**Festival
de Futuros**



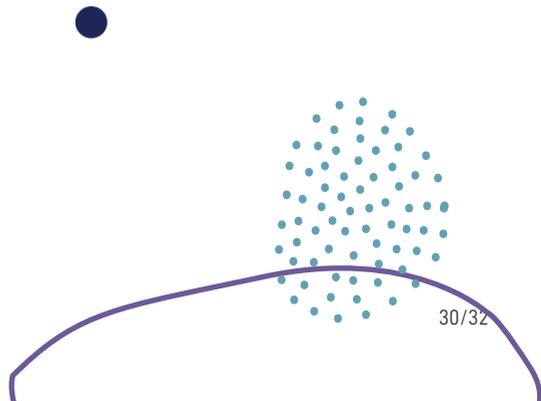
Launching of the Futures Laboratory of EAFIT University

Days : 23-24-25-26

The experience center is a space created by Universidad EAFIT through the Imagining Futures Center and Nodo (University Center that seeks to create and connect solutions that promote social, business and personal development through technology), to activate curiosity, generate inspiration and promote a prospective look.

This will be composed of areas to broaden the perception of visitors, to activate wonder, perform co-creation exercises and connect with new people. This space will be launched during the week of the Futures Festival and will be decorated with experiences created by different areas of the university and the Inspiring Learning Movement.

This space will also be used to develop workshops and experiences on May 25th.



AGENDA

PRESS TOUR

23th MAY

7:30 am.

Start of tour from the hotel to Cosmo Schools.

08:30 am. - 11:00 am.

Visit of Cosmo Schools, Cosmo Center and guided visit.

11:00 am. - 11:30 am.

Trip to Medellin Challenge location.

12:00 am. - 2:00 pm.

- Lunch at Medellin Challenge.
- Closing Ceremony.

2:00 pm. - 4:00 pm.

Visit of EAFIT Education Lab.

4:00 pm. - 4:30 pm.

Return to the hotel.



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